

Tre' McCalister, Ed.D, MA, Founder, Lead Consultant and Managing Partner, McCalister and Associates, LLC

Tre' is a senior consultant, and strategic thought leader with more than 25 years experience in the health, well-being and healthcare industry. She developed, and managed industry leading, health and well-being initiatives for two large, global technology companies; Applied Materials and Dell Technologies. Each of these programs achieved US and global recognition for their award winning worksite health and well-being programs. In 2014, Tre' joined Mercer's health and benefits consulting practice, where she led the Total Health Management speciality practice for the Central US. At Mercer, Tre' applied her industry knowledge and experience to assist employers, of all sizes (500-100,000+), across a variety of industries in developing and enhancing their own health and well-being programs. Tre' left Mercer in 2019 to establish McCalister and Associates, LLC where she currently provides consulting support for business leaders, HR, Benefits professionals, nonprofits and vendor partners on US health and care, global health management and wellbeing initiatives.

Tre' currently serves in several industry leadership roles for local and national organizations. She is an active member of The Health Project Board, and the ongoing Chair for the Austin Business Group on Health, for the Austin Mayor's Health and Fitness Council (since 2012). Throughout her career, Tre' has been active in various industry and community leadership roles; including having served on Boards for National Business Group on Health Innovation and Global Benefits Institutes, the Business Leadership Council for the Institute for Health and Productivity Management, Board of Directors for Community Health Charities, Co-Chair for March of Dimes Cost of Prematurity for Employers workgroup, and various employer advisory boards for Optum, WebMD, and Castlight. In 2012, Tre' was awarded the Value Based Health Leadership Award, from The Institute of Health and Productivity Management (IHPM), for her contributions to the health and well-being field. Tre' was also nominated and chosen by her peers as one of the top 100 Health Promotion Practioners in the U.S. by WELCOA (Wellness Councils of America), in 2015.

Tre' has a doctorate in Health Education with concentration in Business Administration from the University of Texas at Austin and she completed her post-doctoral work with the Health Management Research Center at the University of Michigan specializing in corporate employee health program evaluation. She is also an Adjunct Assistant Professor at the University of Texas at Austin. Dr. McCalister has published several articles in peer reviewed journals, and acts as a guest reviewer/editor for several professional journals; including the Journal of Occupational and Environmental Medicine, North America Actuarial Journal, and The Art of Health Promotion Journal.